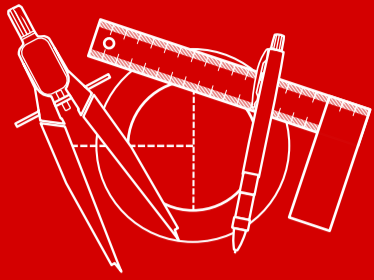
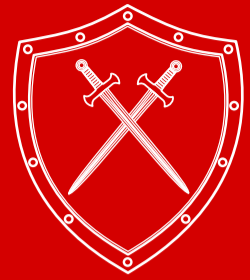


Many attacks happen on the application layer where infrastructure security solutions are not effective. Application Security is important, however, still rare in application development. Let's change that!

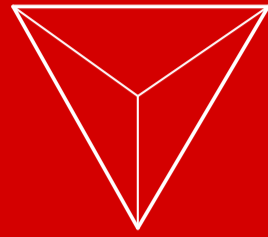
## Three useful notions for proactive Application Security!



# 「Shift Left」



# 「Security by Design」



# 「Continuous Hardening」

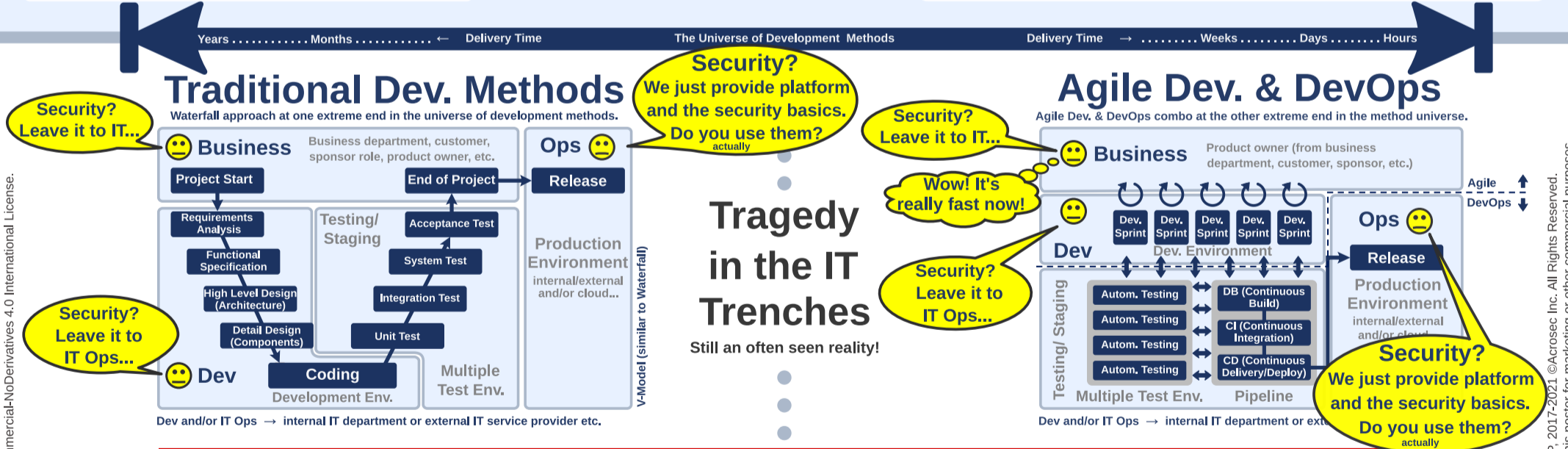
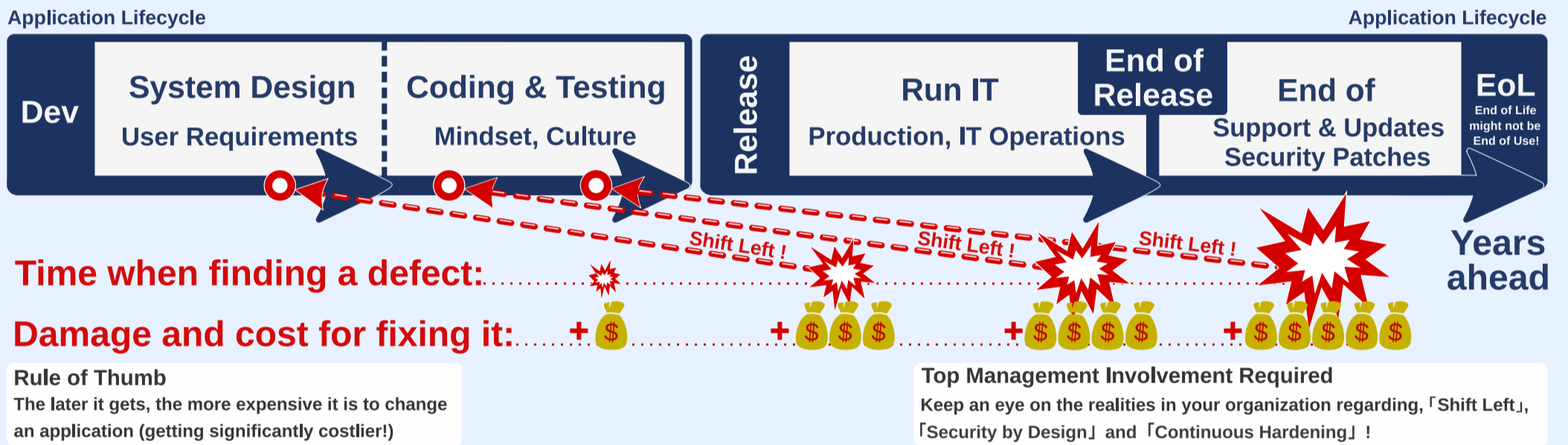
A security story so that 「bottom-up」 meets 「top-down」

**Shift Left**  
Mindset for increasing efficiency and controlling cost during the whole application lifecycle.

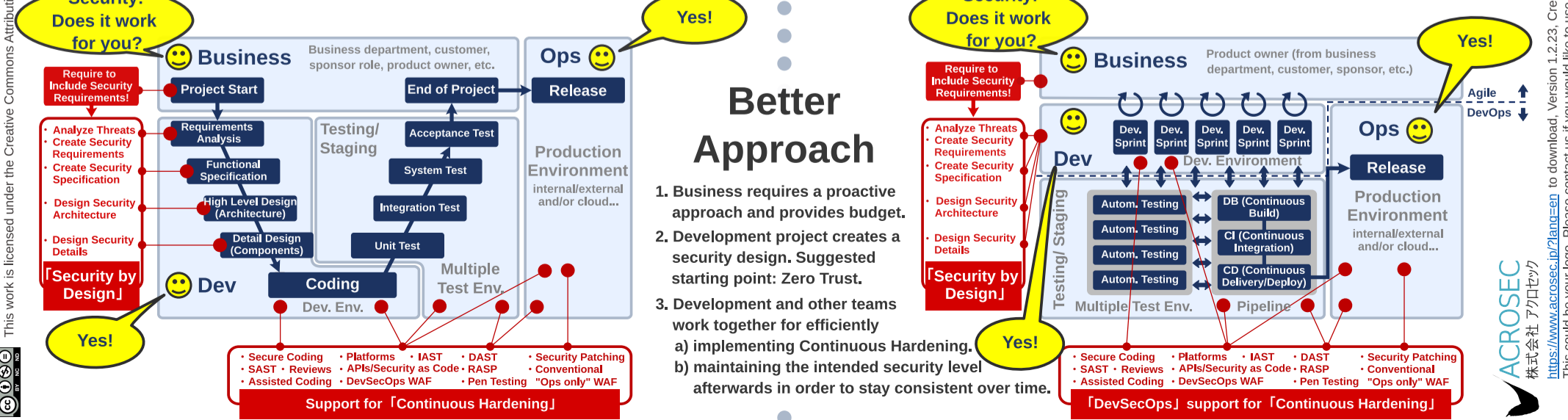
## 「Shift Left!」

**Top-Down Support**  
Efficient Application Security is not feasible without strong support from top management!

Find and fix defects early for reducing cost and risk  
Handle it like Product Quality or Safety!



## Add 「Security by Design」 & 「Continuous Hardening」!



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